

Spring/ Summer 2021

BRING ON SPRING!

Get ready for 30,000 tulips on Stacy Boulevard

Motivated by the expectation of a long winter, Generous Gardeners planted more bulbs last fall than ever before. We are looking forward to seeing some new varieties of tulips on Stacy Boulevard in May. While previous years have been lovely, we decided to try a new tulip for the purple beds called 'Purple Pride'. We are also trying two different varieties in the orange beds called 'Orange Queen' and 'Flair'. As with all of the tulip bulbs we plant, these are all super-sized show tulips that are meant to be a terrific display for just one season. The following year the flowers will be smaller and shorter, and by the third year only foliage is likely. For more information about why our tulips don't come back each year, read https://www.colorblends.com/perennial-tulips/

"The glory of gardening: hands in the dirt, head in the sun, heart with nature. To nurture a garden is to feed not just the body, but the soul"- Alfred Austin



Fishermen's Wives Memorial plaza and gardens designed by Ann Gilardi Johnson.

Sculpture by Morgan Faulds Pike. Photo by David Cox.

WE ARE VERY PROUD OF THE TWO NATIONAL AWARDS GRANTED TO GLOUCESTER FROM THE AMERICA IN BLOOM ORGANIZATION FOR OUTSTANDING ACHIEVEMENT IN FLOWERS AND COMMUNITY INVOLVEMENT. THANK YOU TO THE MAYOR AND THE DPW FOR THEIR SUPPORT.



IMPORTANT DATES:

GENEROUS GARDENERS PLANT SALE, MAY 22, 2021

GLOUCESTER GARDEN TOUR JULY 10, 2021

Our gardened spaces are free for everyone to enjoy. We are all volunteers and the flowers are funded with private donations and proceeds from our garden tour. Please consider a donation to Generous Gardeners, a 501(c)3 non-profit.

Flowering Plant Sale—May 22nd

Generous Gardeners is excited to hold our spring plant sale on Stacy Boulevard May 22nd from 9-12. We will have hundreds of great locally grown plants donated from volunteers' gardens. A share of the proceeds will go to the Gloucester Education Foundation to support

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plant related curriculum in our public schools.

The sale will include extra dahlia tubers from Stacy Boulevard as well as varieties from Roving Radish Flower Farm.

2021 STARS OF THE BOULEVARD

Hamamelis × intermedia 'Arnold Promise' is a variety of witch hazel shrub planted in the Elizabeth Gordon Smith Garden. Blooming in February and March, it welcomes spring with a lovely soft yellow hue surrounded by snow.





Tulip 'Purple Pride' is a new variety in our gardens this spring. First introduced in the 1950's, Darwin hybrid tulips are a cross between single late tulips and early emperor tulips. This parentage is what gives them their large flowers.



The common pansy is one of our favorite plants. They are hardy with reliable color and can last for months if spent blossoms are cut off. Generous Gardeners ordered 57 flats to be planted throughout the city.

2021 Gloucester Garden Tour

Saturday July 10, 2021 10:00-4:00pm

Mount Pleasant Avenue Neighborhood Walking Tour and Virtual Tour



Explore over a dozen gorgeous gardens in this East Gloucester neighborhood. Many of these are "gardener's gardens" designed, planted and maintained by the owners. Along the tour you will see stunning views overlooking the working harbor and the heart of Gloucester. This is a self-guided walking tour of approximately 2.3 miles. Shuttle buses will be available at designated stops along part of the route. Proceeds from the tour support our effort to maintain over 40 public garden spaces in Gloucester, including thousands of plantings in the Stacy Boulevard flowerbeds.

Tickets are \$30 each and may be purchased the day of the tour at the Harbor Room tent, 8 Norwood Court in Gloucester, or in advance through our website GenerousGardeners.org.

Photography welcome • No pets • Rain or shine

Virtual tour tickets are \$10 each and will be available through our website beginning July 10th for anyone who doesn't want to miss our event!

For more information contact Susan Kelly at susan@generousgardeners.org or 781-346-1363.



Sponsorships for the Garden Tour are still available.

- PLATINUM: \$1,000 cash and/or gift certificates or goods back cover recognition, 4 tickets to the tour and a full-page ad in the program
- GOLD: \$500 cash and/or gift certificates or goods 2 tickets to the tour and a full-page ad in the program
- SILVER: \$250 cash and/or gift certificates or goods 1 ticket to the tour and a full-page ad in the program
- BRONZE: \$100 cash and/or gift certificates or goods 1 ticket to the tour and a half-page ad in the program
- GARDEN SPONSOR: \$50 cash and/or gift certificates or goods a listing in the program

Contact Susan Kelly at 781-346-1363 or susan@generousgardeners.org for more information

2021 FLORAL BEAUTIFICATION INITIATIVES

Generous Gardeners was the recipient of the most recent award from the 100 Women Who Care Cape Ann organization.

The \$11,500 donation will support a new hanging basket program on Main Street with self-watering baskets that can hold two gallons of water with each watering. We have also purchased self-watering inserts for the existing ground planters, and four additional ground planters for the upper end of Main Street. New watering tanks will allow volunteers to water the baskets from their vehicles. This year there will be 27 baskets from Tonno to Sage Floral.





Our Gardened Spaces

Although the Stacy Boulevard Gardens are our flagship, we care for over 45 other spaces in Gloucester. Please see our website for more information:

Generous Gardeners.org



Stacy Boulevard in bloom. Photo by David Cox

VOLUNTEER WITH GENEROUS GARDENERS

We currently have over 60 volunteers associated with our organization and welcome new volunteers who are interested in our mission. Susan Kelly maintains an email list of all volunteers to keep them updated all year.

Caring for our gardens takes the majority of our volunteer time. We plant, weed, rake, water and deadhead. Some garden volunteers like to

be assigned to work as part of a team at a designated space for an ongoing commitment, and others work on a more intermittent basis when a specific task needs a group effort (such as tulip planting, spring clean-up, etc.).

Volunteering at one of our fundraising events is another way to participate. We also have a volunteer board of directors that keeps the organization focused on its mission and works with sponsors, grants, garden designers, website review, and finances.

If you are interested in volunteering with us, please email Susan Kelly at susan@generousgardeners.org and let her know of your interests!

Generous Gardeners

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